

RxHearing Aids - Informational Guide

Quick Facts: Medicare does NOT cover hearing aids or hearing exams. Use this information to inform your patients!

- 1. Over 48 million American have some degree of hearing loss and could benefit from using hearing aids.** *Center for Hearing
- 2. 85% of people affected by hearing loss are not wearing hearing aids.** *US Dept of Health
- 3. Studies show hearing aids improve brain function.** *Johns Hopkins
- 4. People with hearing loss wait on average 7 years before seeking help.** *Center for Hearing Loss

Why is hearing health so important?

For Hearing nerves to work optimally, they require stimulation, and without stimulation the nerve stops working. This type of hearing loss is called "sensorineural hearing loss". When the nerve stops working, there is less activity in the auditory complex. when you wear hearing aids, your brain receives enough stimulation to continue functioning properly. The longer you wait to get hearing aids, or to wear them, the less stimulation your brain and hearing nerves get and the worse you become at recognizing speech. Once your nerve is affected, you can't reverse the damage.

Patients who do Not treat hearing loss:

Patients will experience a higher risk of; cognitive decline, slips and falls, memory problems, depression, anxiety, social isolation, concentration and employment problems. In most cases, people avoid hearing aids because of vanity or the refusal of acknowledging their handicap.

Treating hearing loss:

Studies have proven that wearing hearing aids improve your quality of life, mental health, relationships memory, physical health, self-confidence and productivity!

Tell me more about RxHearing Aids:

RxHearing Aids is committed to providing the ultimate in advanced hearing aids, using state of the art technology and in-house audiology expertise for the benefit of our licensed care network. We are based in Florida and hire locally.

- **Direct access to RxHearing Aid's in-house Board Certified Hearing Specialist!**
- **Affordable. Nearly Invisible. Easy to Use!**
- **No Paperwork or Insurance to complete!**
- **30-Day-Money Back Guarantee!**
- **Crisp, Clear and Natural Sound**

a new Era a new Product a new Opportunity

Questions and Answers:

How do I know if I need a hearing aid?

First, figure out if hearing loss is affecting your daily life. Your family may have noticed you are not hearing as well as you did in the past. If you are having trouble communicating and keeping up with your regular lifestyle, this can have an impact on your decision.

Will a hearing aid restore my hearing to normal?

No, hearing aids are designed to make things easier to hear, but cannot restore the natural functioning of your ear. Hearing aids also do not prevent the progression of hearing loss over time.

How long will my hearing aid last?

The life of a RxHearing Aid is about five years. Many hearing aids are still functioning well after five years, while others may need a tuneup or repairs.

Is it necessary to wear two hearing aids?

By wearing two hearing aids, Hearing in a noisy environment can be improved if the signal reaching each ear arrives at a slightly different moment in time. This time difference can help the brain process a speech signal more efficiently. Having a hearing aid in only one ear can alter this sense of direction. Because we want our customers to experience the best quality of sound and to enhance their health, RxHearing Aids only sells hearing aids in pairs.

How long does it take to get used to a hearing aid?

Each person's experience will be different. Hearing aids can help you hear sounds you may have not heard for many years. The brain needs time to adapt to any new information entering the ears. It usually takes about 30 days to adjust to your hearing aids and recognize their benefit.

Why do hearing aids typically cost so much?

One reason is that hearing aids are sold in relatively low volume (about 2 million hearing aids for some 48 million people with hearing loss). Also, the Audiological professional fees that are attached to the Hearing Aid sale are considerable. RxHearing Aids is "Direct-to-Consumer", which eliminates the need for typical Industry fees and middlemen. These savings are passed on to the consumer, saving them thousands of dollars on their RxHearing Aid purchases.

Do RxHearing Aids need programming?

Our **AudixCIC** model comes factory pre-programmed to meet consumers daily life activities. There are 3 different listening memories to choose from plus the user has full control of volume adjustments. Our **AudixPRO** model comes factory pre-programmed with 4 listening memories and a range of adjustments. The **AudixPRO** also offers Bluetooth connectivity to a FREE phone APP, which allows the user to make simple adjustments to their hearing aids from their smartphone (iPhone and Android).

Do RxHearing Aids come with a Guarantee? Who do I contact for service?

All devices include a 30 Day Money Back Guarantee from the date of purchase. For Customer Service, please email us at support@rxhearingaids.com or call us toll free at 1-888-328-7599.